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SOME CONCEPTUAL APPROACHES TO THE SAILOR'S UNIFORM

Purpose. *The development of a range of uniforms for sailors based on traditions and adapted to modern technologies.*

Keywords: *sailor, uniform, traditions, iconic elements, evolution, functionality.*

Objectives. Creation of a unisex maritime uniform in a more elegant and modern style for festivities, while preserving the iconic and historical elements of traditional sailor attire. This uniform belongs to a category of qualified sailors who are capable and responsible for the practical tasks aboard the ship. The colors of this uniform are white, which reflects purity and cleanliness, and blue, which symbolizes the sky and the sea.

Methodology. Visual-analytical method and morphological analysis were used to perform the task.

Research results. As we know, a uniform is a type of costume worn by members of an organization while participating in activities related to group of workers [2]. For a long time, uniforms have been worn by people at various events or workplaces, with different styles and shapes varying for each profession, featuring details that make them more comfortable, aesthetic, and unique. The sailor uniform was originally created for functionality, incorporating practical elements such as bell-bottomed trousers and square collars, designed to help sailors work efficiently at sea. For instance, the square collar was used as a bandage for injuries and was detachable [4]. Over time, it has become a symbol of national pride and naval tradition, influencing both military and civilian fashion [1]. Modern uniforms have evolved alongside advancements in materials, incorporating durable, water-resistant, and fire-retardant fabrics. Recent research has also focused on sustainability, testing eco-friendly materials, as well as integrating technology, such as smart textiles for safety and communication. The colors are derived from the traditional maritime uniform of Great Britain, [4] white and blue not only symbolizing the maritime environment but also offering functional benefits, such as blue hiding stains and wear, while white enhances visibility and formality. Modern sailor uniforms combine tradition with contemporary functionality, ensuring both comfort

and safety in various maritime conditions. Contemporary versions continue to prioritize functionality, with design adaptations for both men and women, while still preserving iconic elements such as the sailor collar, which can be seen in the mood board (fig.1.) but also illustrating the evolution of the style in the past, and in the modern day in the sketch (fig.2.).



Fig. 1. Mood board



Fig. 2. Sketch

Conclusion. The sailor uniform has not undergone significant changes in its evolution; however, it adapts to new technological and cultural requirements, making it more functional and modern today. Modern uniforms balance tradition with innovation, offering enhanced safety and sustainability features while maintaining a recognizable aesthetic. This progression reflects the unique nature of a sailor uniform, being simple in appearance yet intriguing in its creation.

References

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