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FACTORS INFLUENCING THE EFFICIENCY OF FACTORIES PRODUCING GARMENTS OF SKIN

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Production of clothes - one of the most socially important industries that can provide a large number of jobs for the population. Production of clothes in Ukraine would solve the problem of employment. However, despite some problems existing in the development of light industry in Ukraine, yet it seen as a promising industry.

Ukrainian light industry of the historical position occupied a leading position in the production of industrial goods economy. It is in Ukraine has focused a significant proportion of the garment industry. Ukraine has been a leader in manufacturing clothing. However, since independence, Ukraine has changed - the production of garments declined several times. This is due to the following reasons:

- sharp decline in purchasing power;
- impossibility of effective restructuring of enterprises and their adaptation to the activity in the market environment;
- inflexibility of large garment enterprises that prevents rapid reorientation of production on the release of new fashion products;
- the problem of outdated equipment and technology, mainly the cause of high energy and material consumption products, not competitive not only in the markets of developed countries, but also in the markets of developing countries;
- inability linkages and loss of raw materials.

In Ukraine figures, taken from the website of the State Statistics Service of Ukraine shows that sales of products of light industry in 2010-2013 years increased annually. In 2013 they increased to 3552,1 million UAH ratios 2009 and to 1196,9 million UAH relative to 2012 and amounted to 11064,0 million. This increase is due to more product sales growth in textile production, manufacturing clothes, fur and fur to 2708,5 million UAH and 888,1 million UAH respectively for years. The share of sales light industry in total industrial output is insignificant in 2009-2012 years it fell from 0,9% to 0,7%, and in 2013 increased by 1%.

This is a negative fact, because Ukraine takes measures to stabilize the situation and encourage the development of light industry, supporting domestic producers through the inclusion of laws and regulations, proposals for the formation of efficient state industrial policy in the sector, taking into account the proposals of sectoral public organizations and businesses.

In the production and quality of clothes from skin affected by many factors. The most important of these is the quality and quantity of raw materials. Ukraine exports are not finished products (garments of skin). namely raw materials. Therefore, companies that produce ready made garments of skin quantity and quality of raw matter. For most of the analysis of enterprises, producing leather garments work with imported raw materials. This causes an increase in prices for finished products. Quality imported raw materials more than domestic. According to research conducted for the classification of enterprises producing clothes very few Ukrainian companies producing garments of skin. Most Ukrainian companies for the production of clothing apparel made from fabrics. Production of clothes from skin has certain characteristics. This is the qualification of workers and special equipment and technology. Changes in fashion trends for leather garments happen more slowly than the models of clothes from fabrics. This is an opportunity to change the technology of clothing from the skin, leading to savings of enterprise resources.

External factors that affect enterprises producing leather clothes include the following: political and economic changes in the country, especially in the tax law, foreign economic relations and changes in customs legislation.