

УДК 658.330

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THE MAIN DIRECTIONS OF DEVELOPMENT OF OPERATING ROOM TECHNOLOGIES MANAGEMENT IN MODERN CONDITIONS

In modern conditions of economic development, the role of managerial activity is increasing in accordance with the requirements of scientific knowledge. One of the main types of management of a modern enterprise is operational management. And the study of the elements of operational management is a rather urgent task for the management of an enterprise, since the successful operation of an enterprise in the market largely depends on the competent and rational management of all components of the enterprise's operating process.

Firstly, in modern conditions, operational management is aimed at ensuring that the business is profitable and expedient from an economic point of view, that is, it justifies the investments invested in it and the costs incurred. In other words, within the framework of operational management, management must be organized in such a way that the execution of each operation contributes to profit.

Secondly, operational management is applicable to any activities and processes. In this regard, the most relevant is the application of the principles of operational management to the processes of commercial activities of enterprises.

The innovative way of development today is considered the most advantageous and correct. The relevance of the use of modern technologies in all areas, including in the operational management system, becomes obvious. Technology is the technical means and methods for obtaining a specific product that an organization creates; it is an important resource not only for individual operations of the production process, but also for growth and improving the efficiency of the company as a whole. For the management of companies, a clear assessment of technologies becomes the most important and relevant. Traditionally, operations management is considered to be something related to production activities, therefore it is defined primarily as the activity of managing processes, acquiring materials and turning them into a finished product and delivering this product to the buyer. Operational management is the effective management of any operations. It has become more and more difficult lately.

In modern conditions, the concept of operational management is expanding. Moving away from hierarchical structures to flexible, matrix, design, and network structures leads to focusing not on objects, sections, workshops, but on business processes. End-to-end networks that connect all objects with the process of satisfying customers, consumers, lead to an expansion of the sphere of attention of a lower-level manager [1, p. 392].

Consider a number of the most relevant areas of development that will modernize this structure:

1. The production management system should include 3 areas: the area strategic management, the area of operational management and their area of interconnection.

In the process of formation and improvement of the operating system of the company, it is necessary to make the right choice of technology, which will become the basis for the production of goods and the provision of services [2, p. 368]

2. Increasing scientific validity, which will include improving the methodology, developing a progressive regulatory framework, and increasing the professionalism of managers. At this period, all management activities should be aimed at a comprehensive solution to the problems of improving the processes of development, adoption, and most importantly, the implementation of management decisions, which will directly affect the increase in production efficiency.

3. Increasing the level of information and technical support. Incredibly important and necessary is the introduction of management technologies, the latest software and programs that will allow solving a huge range of tasks.

4. Management of corporate culture, improvement of the organization of work and interpersonal relations, creation of conditions under which each employee or participant in the process will be interested in the final result.

In modern conditions, there is a tendency to further accelerate the process of creating and developing new technologies. The general principles for the implementation of modern approaches to operational management are based on the widespread use of information technology.

The development of technologies for solving management problems allows you to determine the input and output documents of each subprocess, as well as understand the procedure for solving each specific problem. This is of great practical importance, since it is the foundation of operational management at the enterprise, it helps the head of the enterprise to coordinate the actions of his subordinates in solving managerial problems.

The modern conditions in which Ukrainian enterprises operate necessitate the application of systemic changes in strategic and operational management, and in particular the development of such functions as planning, forecasting, accounting,

analysis and control, which are subject to the most frequent changes under the influence of factors of rapidly changing external and internal business environment.

References

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УДК 338

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НОВІ «КООРДИНАТИ» ГЛОБАЛЬНОГО МЕНЕДЖМЕНТУ В УМОВАХ ВІЙСЬКОВОЇ АГРЕСІЇ

Військова агресію Росії проти України у ХХІ столітті в Європі поставила на порядок денний питання не лише безпеки та існування багатомільйонної країни, а й актуалізувало завдання дослідження багатогранних впливів війни на розвиток глобальної економіки.

Міграція населення, знищення виробничої та соціальної інфраструктури на території України, захоплення атомних електростанцій, зрушення на світових ринках багатьох найменувань товарної продукції – всі ці негативні процеси потребують дослідження в контексті забезпечення сталого розвитку як країни, регіону, так і глобальної економіки в цілому.