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INNOVATIVE TENDENCIES OF TEACHING ENGLISH IN HIGHER EDUCATIONAL INSTITUTIONS

English, which is the language of intercultural communication, is seen not as the ultimate goal of teaching, but as a means of professional communication for future professionals of different specialties. This approach contributes to overcoming barriers in communication between student youth and enhancing student mobility. Innovative tendencies of teaching English in higher educational institutions include applications of online environment as the most effective way of authentic content attraction, subject-language learning of foreign language, formation of socio-cultural competence on the principle of dialogue of cultures, change of style of interaction of teacher and students, introduction of distance learning. [1, p.62]

The online environment is a modern, powerful teaching and learning space in which new technical interactions can have a significant impact on learning processes. In order to make good use of the resources of the online environment, teachers need to learn not only the application of the latest technologies, but also change the ways of organizing and presenting educational materials. Create such tasks and choose technologies that will contribute to the achievement of certain educational goals. Formulate specific instructions for participation in the course, provide students with information about their expectations and rules of course work. [3, p.40-44]

Current social, political and economic background demands introducing integrated approaches to the higher education system in order to train future specialists capable of intellectual flexibility and integrated task solution.

ESP students are already fluent in English and learn a language of professional skills to perform certain job-related functions. Thus, the ESP program is based on an assessment of the goals and needs and functions for which English is required. ESP focuses more on language in context than teaching grammar structures. It covers topics of marketing, law, tourism or business management. The focus of ESP is that English is integrated into an important topics for students.

CLIL (Content and Language Integrated Learning) is an approach to teaching a foreign language integrated with teaching some subject knowledge acquired by students. The CLIL methodology is widely implemented in the ESP learning. [2, p.3] Each CLIL lesson should combine the following steps:

Step 1: Make the lesson goals clear to learners

Step 2: Allow learners to create their own goals

Step 3: Encourage learners to use their second language outside the classroom

Step 4: Raise awareness of the learning process

Step 5: Help learners identify their own preferred styles and strategies

Step 6: Allow learners to generate their own tasks

Step 7: Encourage learners to become teachers

Step 8: Encourage learners to become researchers

Conclusion. CLIL-didactics is becoming a promising area of higher education and an effective way of acquiring and improving linguistic and communicative competencies, ensuring further successful professionalization of students and facilitating their career advancement in their chosen field of activity.

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